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Recently, there has been a trend in the tourist market for online hotel booking through well-known systems.

Many agencies see online booking as a serious threat to their business.

The advantages of online booking:

1. Large choice of hotels, easy to use interface and search engines
2. Credit card needed for reservations, but payment basically upon arrival, with the exception of the special conditions of reservation
3. Immediate confirmation, as per system announcement
4. Personal account in the system, the ability to always change or modify your own booking
5. always availability in the hotel, even when the hotel is on stop sales.
6. Loyal price, as it seems to the client
7. In the search for an object, you can link the criteria you need: room rate; type of food; whether there is a swimming pool, Parking, restaurant, air conditioning, transfer, and more;

Disadvantages of online bookings:

1. Have you ever wondered why online booking does not take money from the customer, and the customer pays the hotel directly? A logic here is simple, they do not want responsibility.
2. We often witnessed how tourists come to the hotel with confirmed vouchers from famous reservations systems, and room is not booked.
3. Often known online system failures occur, or just the hotel staff forget to make a reservation

Result:

Having studied the question "hotel booking: pros and cons", it is clear that the pros are much more than the cons. If you are traveling with a large company or a family with children, if your vacation to the sea falls on the "hottest" months of July and August, if you have certain requirements for the infrastructure of the hotel and resort, then you can not do without booking.

Well, for those who are used to spontaneous actions and for whom the place of rest is not important, you can safely go on the road and look for a hotel on the place.